



lumine

Services Portfolio for COP30

International Communication • Institutional Relations

**Belém (PA)
Brazil — September to December 2025**

Context

The 30th UN Climate Change Conference (COP30), hosted in Belém, will focus on expanding climate financing and reviewing the new targets of the Paris Agreement. One of the key priorities of the Brazilian presidency will be forest restoration, highlighted as the fastest and most effective strategy for carbon capture.

COP30 will take place from November 10 to 21, 2025, in Belém (Pará), with official activities at the City Park and the Hangar – Convention & Exhibition Centre. The Leaders' Summit is scheduled for November 6–7.

Who we are

Lumine is a boutique consultancy that integrates international communication and institutional relations to strategically position organizations, coalitions, and delegations within the agendas of climate, bioeconomy and sustainable development. We operate with ethics, governance and a results-driven approach — from pre-COP planning to on-site delivery — connecting narratives to decisions, the press and key stakeholders.

Actions and Services

COP30, to be held in Belém in November 2025, will be the largest global climate event of the year and a historic milestone for Brazil. In light of its relevance, Lumine has structured a tailored service package to support organizations in narrative building, stakeholder engagement and strategic monitoring of negotiations.

Our portfolio is organized into three core areas: International Communications, to ensure local and global visibility of client messages; Institutional Relations, to secure strategic connections and qualified presence; and Intelligence, with continuous analysis of developments and support for side events.

With international experience, strong governance, and an on-site team in Belém, Lumine is prepared to provide comprehensive support before, during and after COP30 — transforming objectives into tangible results.

Who we serve

Companies, business associations, financial institutions, subnational governments, universities, foundations, NGOs and consortia seeking qualified visibility in Brazil and abroad, direct dialogue with decision-makers and executive deliverables during COP30.

Challenges we address

- Competition for attention across simultaneous agendas and negotiations
- Complexity of actors and processes (local, national and international)
- The need for consistent messaging and reputational management
- Logistical challenges in Belém: team coordination, mobility and event organization

International Communication

- Strategic positioning in the desired language (PT/EN/ES/FR)
- Development of narratives and key messages
- Drafting and distribution of press releases and media advisories
- Interviews, articles, speeches and reports
- Media training and spokesperson preparation

Institutional Relations & Side Events

- Building and strengthening relationships with priority stakeholders
- Designing and facilitating high-level meetings, events and bilateral dialogues
- Coordinating official protocol and ensuring effective follow-up actions

Intelligence

- Daily/weekly briefings with political-institutional and media analysis
- Stakeholder mapping (governments, parliaments, international bodies and civil society)
- Calendar of events and visibility opportunities
- Sectoral analysis and strategic insights

Service Packages

Pre-COP (60–15 days before COP30) — Strategy, narrative, stakeholder dossiers, engagement agenda, and spokesperson preparation. Includes monitoring and positioning recommendations aligned with milestones (e.g. Pre-COP in Brasília, October 14–15).

During COP30 (Belém) — Daily war room, media management, support for side events, institutional coordination, and bilateral meeting management.

Post-COP (up to 30 days) — Executive report, media monitoring, KPI assessment, follow-up strategy, and roadmap for next steps.



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